



COMMUNICATIONS EXTERNAL SOCIAL MEDIA POLICY

Social Media Policy

Welcome to Montgomery County, Tennessee's Official social media sites. The purpose of these sites is to enable the County to post matters of public interest concerning Montgomery County operations, programs, activities, news, and photos, and to enable members of the public to comment on those posts. Montgomery County's intent is to create a limited forum devoted exclusively to its postings and comments from members of the public relevant to the subject matter of the postings.

Montgomery County welcomes discussion and questions and seeks to maintain an environment that is civil and appropriate for all ages. The County encourages dialogue with the public and will respond to questions via social media, however, there are key things to keep in mind that provide local government with the right to remove comments to the extent that they do not adhere to the following guidelines:

- Do not post profane, obscene, violent, pornographic, or sexual content.
- Do not post threats to any person or organization.
- Do not post content or comments with disinformation.
- Do not post content that promotes, fosters, or perpetuates discrimination on any legally protected category including race, religious creed, color, national origin or ancestry, sex, age, physical or mental disability, genetic information, veteran status, or any other category protected by federal law.
- Do not post any commercial solicitations (i.e.: asking users to "like" a Facebook page or visit your website).
- Do not post advertisements, prize contests, or giveaways. This includes the promotion or endorsement of any financial, commercial, or non-governmental agency.
- Do not post content that defames anyone, any organization, or defrauds any financial, commercial, or non-governmental agency.
- Do not post details about an ongoing investigation or legal or administrative proceeding that could prejudice the processes or could interfere with an individual's rights.
- Do not post copyrighted or trademarked images or graphics.
- Do not post content that suggests or encourages illegal activity.
- Do not post content in support of, or in opposition to, any political campaign or ballot measure.
- Do not post documents of any kind.

All information posted to social media sites will be unclassified. No FOUO (for official use only), classified, pre-decisional, proprietary, or business-sensitive information should ever be posted or discussed on this page. Do not post personnel lists, rosters, organization charts, or directories. Individuals who repeatedly post content on Facebook, Twitter, etc. that violate this policy may be subject to being blocked from the social media page.

The County is not responsible for, and neither endorses nor opposes, comments placed on this site by visitors to the site. Any comments submitted to these pages are public records subject to disclosure.

Montgomery County's social media pages are not monitored 24/7.

County social media sites are public records and are subject to the Tennessee Records Act. For Public Records Requests, contact publicinfo@mcgtn.net.

Social Media Responses from Montgomery County

- Montgomery County, Tennessee will respond respectfully and professionally.
- Montgomery County, Tennessee will refrain from controversial topics about politics, sex, or religion.
- Comments such as discrimination against age, religion, gender, marital status, national origin, physical or mental disability, sexual orientation, creed, race, profanity, comments that support or are in opposition to political campaigns or ballot measures, unrelated comments to the topic, any sexual content/links, solicitation, and info that can compromise the safety of the public or public systems may be deleted.
- Deleted comments will be printed with an explanation and secured privately.